

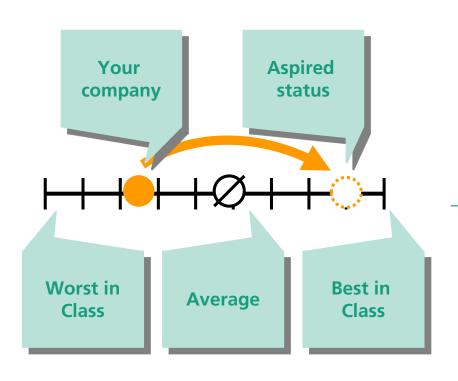
## **Benchmarking in tool manufacturing**

Procedure and results



## Benchmarking in tool manufacturing

#### Benchmarking



#### Procedure

- Drafting of a **brief overview** of toolmaking (suppliers, own production, products) to define the balance sheet limits
- Selection of two comparison groups
- Determination of technological, organizational and commercial data as well as running an *in situ* audit
- Calculation of relevant **key figures** in comparison to the competition

#### Results

- Matching of the **own status** with the average and with comparison groups such as **direct competitors**
- Sound basis for future strategic decisions by using knowledge of own strengths and potentials
- Evaluation and presentation of approx. 100 key figures
- Development and discussion of recommendations for action

The determination of the strengths and potential for improvement of toolmaking through a comparison with competitors forms the basis for continuous further development.



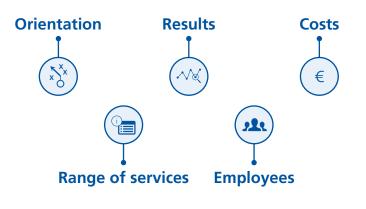


#### Contents

## Organization and technology evaluation of a tooling company

Organizational evaluation





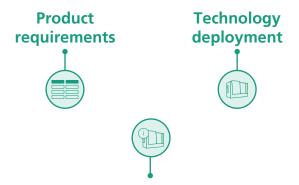
#### Our services

- Analysis of process flows and interfaces
- Evaluation of the organizational framework conditions
- Evaluation of customer and product-related results





Technological evaluation



**Technology performance** 

#### Our services

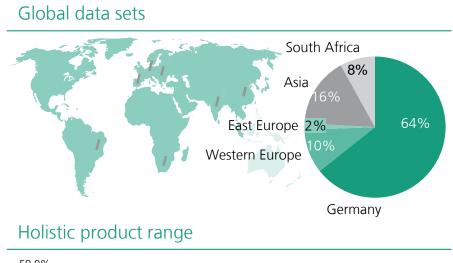
- Evaluation of technological resources and their performance
- Evaluation of the machinery and process performance data
- Checking the technology deployment and degree of automation

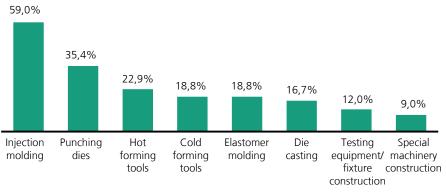
The parallel execution of an organizational and technological evaluation enables the **holistic evaluation** of toolmaking companies.



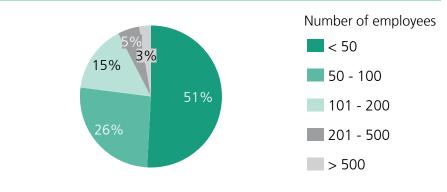


## Holistic data mapping with benchmarking data base





#### Various corporate structure



#### Selected data sets



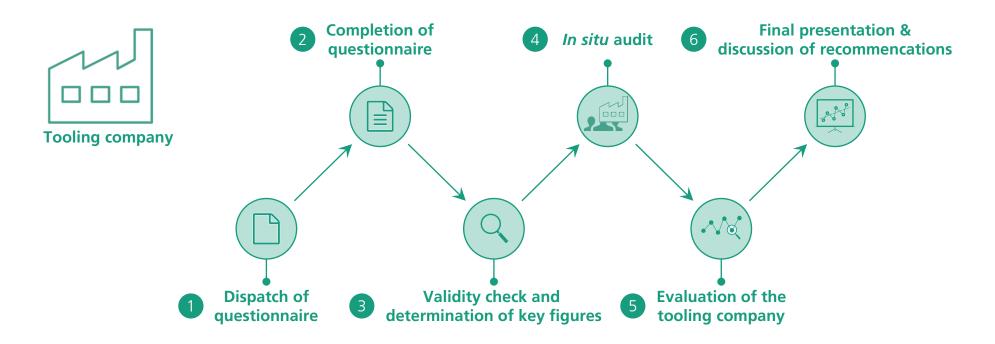
The benchmarking database contains over **1000 data sets of national and international toolmaking companies**, not older than five years, which are demonstrating the heterogeneity of the industry.







## **Established six step procedure**



- Collection of organizational and technological data
- Collection of additional data during the first on-site visi

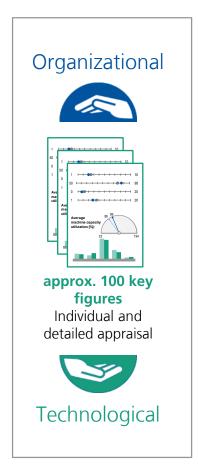
- Calculation of Key Performance Indicators (KPI)
- Comparison of toolmaking with reference data from the benchmarking database

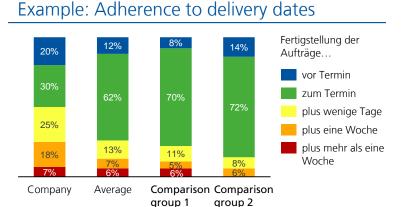
The Benchmarking is executed in **six steps** with **close cooperation** between the tooling company and the Fraunhofer Institute for Production Technology IPT.



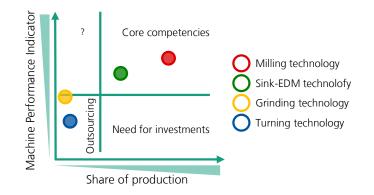


## Detailed appraisal of the benchmarking analysis

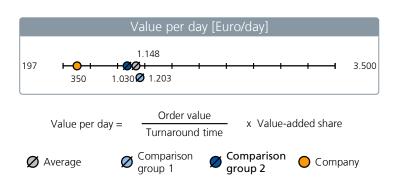




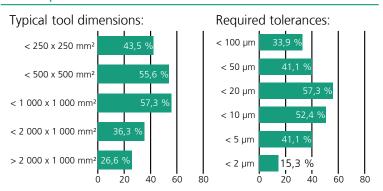
#### Example: Technology portfolio



#### Example: Evaluation turnaround time



#### Example: Tool dimensions & tolerances



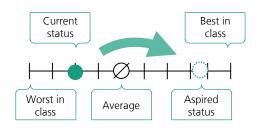
After completion of the benchmarking analysis, the toolmaking company receives a **detailed evaluation** of **strengths and potentials** with referring its organization, costs and technologies.





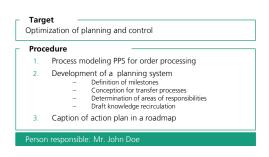
### Basis for a targeted development of strategic improvements

#### Drafting of a detailed profile containing strengths and potentials



- Summary of strengths and potential for improvement in terms of technological, organizational and commercial data
- Derivation of technological and organizational competence profiles and identification of the own position in comparison to other competitors

#### Dervation of prospective action fields



- Definition of fields of action on the basis of the strength and potential profile and detailed review of the strategic orientation
- Detailed planning of measures by using the derived fields of action to address identified potentials

The identification of **strengths and potentials** as well as the derivation **of recommendations for action** are the main result of the benchmarking analysis and the basis for further **strategic improvements**.





# Your contact person for the benchmarking analysis for tooling companies



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